From: Healthcare at Thomson Reuters <th.info@thomsonreuters.com> Sent: Monday, July 18, 2011 4:05 PM To: Hanchett, James (DPH) Subject:

Micromedex 2.0 delivers new user interface and search engine

View as a Web page x

INTRODUCTION TO MICROMEDEX 2.0



From the depth of coverage, to the accuracy of the information, to the expertise of our in-house editorial staff, you can count on Micromedex 2.0 to deliver the best clinical content in the industry.

Join us for a free online web seminar to learn about how Micromedex 2.0:

- Delivers a new user interface & search engine. Designed specifically to support clinicians in making informed clinical decisions, our new search functionality includes multi-term search, predictive text, synonyms, suggestions for alternate spellings, and a single search box on every page.
- Provides more informed clinical decisions. Our extensive coverage of FDA approved and off-label indications are complemented by a three-tiered rating schema providing a recommendation for use, insight into drug efficacy, and an understanding of the quality and strength of evidence.
- Offers more than just study summaries. With the industry's largest editorial staff, we review the complete body of evidence available, select the highest quality literature, and synthesize it down to actionable recommendations.
- Includes superior content. Our proven editorial process that follows established evidence-based medicine principles assisting clinicians in their effort to practice evidence-based healthcare.
- Provides Mobile Flexibility. No matter what mobile device you use, Micromedex has a solution for you. While our competitors have chosen a one-sided approach to providing mobile content, Micromedex gives you the best of both worlds, from on-device applications for iPhone® and iPad®, to complete web-based smartphone access to Micromedex 2.0

WEB SEMINAR DETAILS

Dates & Times Monday July 25th 11:00 AM - 12:00 PM

Monday August 8th 2:00 PM- 3:00 PM Eastern Time

Wednesday Aug 24 11:00 AM- 12:00 PM

Register Now

REGISTER



(Did someone forward this email to you? Subscribe now to receive future communications.)

Manage your subscriptions <u>here</u>
To ensure that you continue receiving our emails, please add us to your safe sender list.

This email was sent to: James Hanchett
This email was sent by: The Healthcare business of Thomson Reuters
1500 Spring Garden Street, Fouth Floor, Philadelphia, PA 19130 USA
We respect your right to privacy. View our policy.

X

